NEWSLETTER

HIVI PROJECT

C²DH, University of Luxembourg
with the support of the FNR (C20/SC/14758148)

HIVI AFTER 6 MONTHS

- The VIRAL seminar (8 sessions during the 2021-22 academic year) is about to start, with a first session on Thursday 14 October 2021 entitled "From Barnum to Jay-Z: representations and practices of virality within the professions of influence" by Camille Alloing and Alexandre Coutant (Université du Québec, Montréal). Discussion by Lars Wieneke. Full programme available at :https://hivi.uni.lu/2021/09/15/the-viral-seminar/

- Each month, publication of a post related to a famous meme by Jessica Pereira, starting this month with Pepe the Frog :https://hivi.uni.lu/2021/09/15/discover-a-meme-1-pepe-the-frog/

- Distant reading by Fred Pailler of a corpus of international press (gathered through Europress and related to virality, memes, gifs).

- State of the art and database still under progress on Zotero

- Article on Luxembourg Web Archives by Ben Els, Yves Maurer (BnL) and Valérie Schafer in Hémecht (a Luxembourg academic journal) was published during the summer 2021. http://hdl.handle.net/10993/47601

TO STAY IN TOUCH

A quarterly newsletter
A website: https://hivi.uni.lu
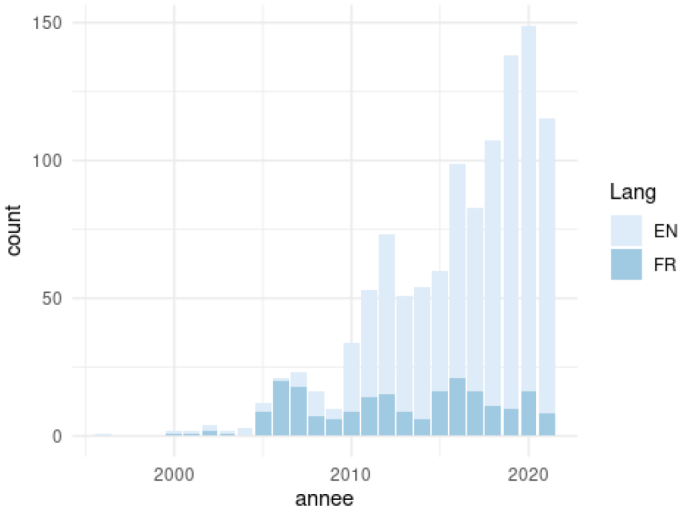Contact: valerie.schafer@uni.lu

Did you know?

Pepe the Frog was created by Matt Furie in 2005 in the comic Boy's Club. Pepe became famous in 2008 on 4chan. At the beginning, Pepe was mostly used in his original Feels good man version on 4chan and on Myspace. However, Pepe progressively became the face of several political leanings. In 2016, Pepe was appropriated by the American alt-right movement and by Trump supporters. Consequently, Pepe was declared a white nationalist symbol. The Anti-Defamation League tried to help Matt Furie #SavePepe. In 2017, Furie released a comic showing Pepe in a casket at his funeral. More recently, in 2019, Hong-Kong protesters used Pepe as a symbol of resistance against police brutality. Furie responded positively to this usage of Pepe. (More at: https://hivi.uni.lu/2021/09/15/discover-a-meme-1-pepe-the-frog/)

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We're taking Pepe back! #NoHate4Pepe #SavePepe #pepethefrog #GISH
Traduire le Tweet
WHEN YOU REALIZE THAT MOST PEOPLE ARE GOOD AND THE HATERS WILL NEVER WIN
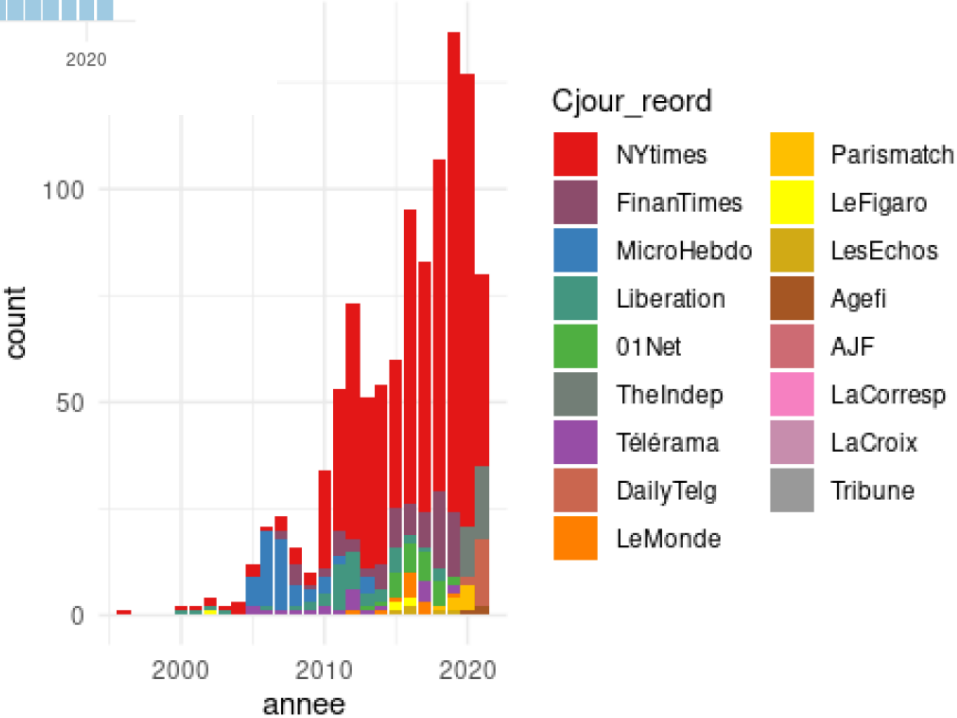5:31 AM · 29 juil. 2018 depuis Florida, USA · Twitter for iPhone

Memes and gifs in the general press, a first distant reading

Articles per years mentioning memes or gifs in the French and English general press

Annual count of articles mentioning memes or gifs in body text or/and title
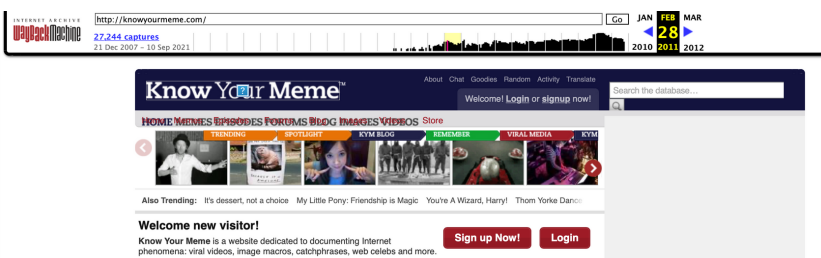
SOME NEXT STEPS

IA, KYM website, archived on 28/02/2011
websitehttp://web.archive.org/web/20110228192917/http://knowyourmeme.com/

The HIVI Project is on Zotero

13 September 2021

By Hivi

Zotero public library of the HIVI project is under construction but already available here :

https://www.zotero.org/groups/3642703/hivi/library

(Some references are retrieved from Europresse database and won't be directly accessible online).

-A whole semester at the Master's level in the seminar "Digital Europe", organised by Valérie Schafer at UL, will be related to "European Virality". Final goal: to create an e-book with the MAHEC students.

- 2 days-meeting with Quentin Lobbé, a French computer scientist, on 14-15 October 2021, to explore web archives of Know Your Meme and other websites related to the dissemination and heritagization of memes and gifs.

- A workshop on April 8, 2022, with the team of the French ANR Crobora (Crossing Borders Archives, https://anr-crobora.fr) led by Matteo Treleani. The workshop is organized by Matteo Treleani and Frédéric Clavert on the topic : Europe and media virality.

- Within the C2DH training unit, led by Florentina Armaselu, a full-day training session "Introduction to Web Archives" on May 11, 2022, organized by Frédéric Clavert and Valérie Schafer (with the participation of Fred Pailler) with a focus on digital cultures and virality.

- A "Zoterothon" to be organized asap to enrich the database and make it even more consistent.