

NEWSLETTER

HIVI PROJECT

C²DH, University of Luxembourg
with the support of the FNR (C20/SC/14758148)

HIVI AFTER 9 MONTHS

- The VIRAL seminar gathered 20 participants for its first and second sessions. The third session on December 16, 2021 will welcome Nicholas John (Hebrew University of Jerusalem) on "The evolution of unfriending" and will be moderated by Niels Brügger (Aarhus University, DK). Full programme available at <https://hivi.uni.lu/2021/09/15/the-viral-seminar/>
- The second post related to a viral phenomenon is available thanks to Jessica Pereira and addresses the video "Leave Britney Alone" and the #FreeBritney movement. <https://hivi.uni.lu/2021/11/08/discover-a-meme-2-leave-britney-alone-and-the-freebritney-movement/>
- The application to a research program launched by the French BnF was successful and allows a collaboration of one year with the BnF Datalab on the history of Buzz in France, through a subproject entitled Buzz-F. Two meetings were already organised with the BnF Datalab in November and December 2021. The BUZZ-F team is composed of Valérie Schafer, Fred Pailler, Frédéric Clavert and Sophie Gebeil.
- Analysis of INA and BnF web archives related to Harlem Shakes by Fred Pailler.
- A methodic comparison of app. 30 heritagization platforms related to memes and virality is in progress, thanks to Fred Pailler and our 2 student assistants, Jessica Pereira and Loris Pagnani.
- The article by Fred Pailler and Valérie Schafer "Never Gonna Give You Up. Historiser la viralité numérique" has been submitted to the French academic journal Revue d'histoire culturelle.
- 3 interviews on the history of RESTENA (national network infrastructure interconnecting Luxembourg institutions in the sectors of research and education) were conducted by Carmen Noguera for her PhD.
- Several presentations related to HIVI were given (at CNRS in October 2021, at the conference "Digital Matters" in Siegen, Germany, in December 2021, etc.).
- MAHEC students produced an e-book on European virality, soon available.



TO STAY IN TOUCH

A quarterly newsletter
A website: <https://hivi.uni.lu>
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An e-book on European virality supervised by Valérie Schafer and written by MAHEC students (Master in Contemporary European History) on European shared challenges

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BOOK AVAILABLE ON DECEMBER 20, 2021 at

<https://hivi.uni.lu/2021/12/06/defis-europeens-partages/>



Défis européens partagés

Un projet collectif initié par Madame Schafer dans le séminaire Digital Europe du Master en histoire européenne contemporaine.

Une analyse des enjeux actuels, avec pour objectif de repenser notre époque et l'espace européen par la circulation de phénomènes viraux.

Huit chapitres sur des thématiques européennes sensibles et amplifiées en ligne, témoignant d'une conscience citoyenne portée par l'utilisation des réseaux sociaux.

Disponible sur www.hivi.uni.lu



SOME NEXT STEPS



I hope it's a dog



- 2 days-meeting with Quentin Lobbé, a French computer scientist, on 14-15 October 2021, allowed to start thinking of an exploration of web archives through "philomémies". Work to be continued with him on March 2022, notably on Harlem Shakes.

- The programme of the workshop on "Europe and media virality" with the team of the French ANR Crobora (Crossing Borders Archives, <https://anr-crobora.fr>) (April 2022) is taking good shape thanks to Frédéric Clavert.

- We are currently working in building a corpus of EN + FR wikipedia pages dedicated to memes and viral phenomena.

- Presentation by Fred Pailler and Valérie Schafer on February 3, 2022 during the ECREA Communication History Section workshop (<https://ecreahistorysection.com/program/>): "Spread or Die. Online Virality as a Transmedia Phenomenon".

- "Zoterathon" to be continued in January 2022 to enrich the database and make it even more consistent.

... And a lot more to happen in the first months of 2022, with the meeting of the International Steering Committee on February 2, 2022, a short research stay at the BnF in the frame of Buzz-F in January 2022, etc.

However, it's time to wish you a nice and well-deserved Christmas break and the best for 2022 !