

Europe and media virality

Maison Robert Schuman (<https://maison-schuman.uni.lu/>)
21, Place Sainte Cunegonde L-1367 Luxembourg

Friday 8 April 2022

9.15 Welcome and introduction (Frédéric Clavert, Valérie Schafer, Matteo Treleani)

9.30-11.00 Roundtable « Archiving virality »

Moderators: Frédéric Clavert et Matteo Treleani

Presenters : Emanuele Balossino (Mediaset), Karima Boulif (Parlement européen), Ben Els (BNL), Yves Maurer (BNL), Anne Pavis (INA), Andrea Scaranari (Mediaset), Eve Van Soens (Parlement européen)

11.00 Coffee break

11.30-12.00 Discussion

12.00-13.00 Lunch (on site)

13.00-14.30 Presentation of the HiVi and CROBORA research projects

- Valérie Schafer : HiVi, Historicizing European online virality
- Matteo Treleani : CROBORA, Understanding the Circulation of European Audiovisual Archives

14.30-15.00 Coffee break

15.00-16.30 Case studies

- Dario Compagno (Université Paris Nanterre) : Analysing the Iconic and Plastic Dimensions of Images with Computational Tools.
- Jessica Pereira (UL) : European Shared Challenges: A study by MAHEC students
- Shiming Shen (UCA) : How to bring out symbolic images? EU salient moments in French TV news.

This workshop is co-organised by the C²DH at the university of Luxembourg (EHI axis), the research project ANR CROBORA (Université Côte d'Azur) and the FNR HiVi project (C²DH, UL).